

Mouleeshwaran Vellingiri

ASSOCIATE CONSULTANT - Zoho ECOSYSTEM

Coimbatore, Tamil Nadu, India

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Summary

Experienced Zoho Developer with 3+ years of expertise in designing and delivering scalable business solutions across the Zoho Ecosystem. Skilled in Deluge Scripting, CRM Extension Development, Complex Widget Engineering, Blueprint Configuration, Advanced Workflow Automation, Custom Applications, and API/Third-Party Integrations. Experienced in translating business requirements into efficient cloud-based systems that optimize operations across Sales, HR, Operations, and Analytics. Passionate about digital transformation and building technology solutions that drive measurable business impact through AI-Driven Automation.

Work Experience

Thoughtlogik Technology Solutions

Coimbatore, Tamil Nadu

ASSOCIATE CONSULTANT

Sep. 2023 - Present

- Developed complex widgets and custom calculation features within the Zoho ecosystem based on business requirements.
- Built CRM extensions and implemented third-party integrations including Nav, Odoo, Xero, DVLA, Credit Safe, and Stripe to support seamless business operations.
- Configured CRM blueprints and advanced workflow automation to streamline and standardize business processes.
- Designed reports and dashboards to provide clear and actionable business insights.
- Collaborated with clients for requirement gathering, solution design, development, and implementation.
- Managed end-to-end project delivery, ensuring successful deployment aligned with business objectives.

Thoughtlogik Technology Solutions

Coimbatore, Tamil Nadu

SOFTWARE DEVELOPER

Mar. 2023 - Aug. 2023

- Developed and customized business applications within the Zoho ecosystem based on client requirements.
- Built applications and implemented business workflows using Creator and Deluge scripting.
- Customized CRM modules and implemented automation to improve operational efficiency.
- Integrated external systems using REST APIs to enable reliable data synchronization.
- Created dashboards and reports to support business performance tracking and decision-making.

Technical Skills

Zoho Ecosystem:	Creator, CRM, Analytics, Sigma, People, Recruit, DataPrep, Flow
Programming & Scripting:	Deluge, JavaScript, Python
Frontend:	HTML, CSS, Bootstrap, Tailwind CSS
Integration:	REST APIs, Third-Party Integrations, Webhooks
Databases & Query Language:	Oracle 10g, PostgreSQL, MongoDB, SQL
Tools & Platforms:	GitHub, Postman, AI-assisted Development

Honors & Awards

- 2025 **Accountability Champion**, Recognized for ownership and effective management of multiple projects
- 2024 **Certificate of Appreciation**, Awarded for consistent performance and dependable delivery.
- 2023 **Best Widget Development Award**, Recognized for excellence in front-end development and innovation.

Certifications

- 2024 **Creator Certified Developer – Associate**, Zoho
- 2024 **Certified CRM Administrator**, Zoho

Education

Velalar College of Engineering and Technology (VCET)

B.E. ELECTRICAL AND ELECTRONICS ENGINEERING

Erode, Tamil Nadu

Aug. 2018 - May. 2022